

## Reacties van de vakpers na de introductie van de Elac Debut-serie by Andrew Jones tijdens de T.H.E Show Newport 2015:

Best Sound (for the money): “The Andrew-Jones-designed **Elac Debut B6** (\$229 per pair—that’s not a misprint) may not only be the greatest bargain at the Newport show, but may turn out to be the greatest bargain in the history of audio. This tiny econo-box was spectacularly, stunningly, amazingly great for the price. I can’t wait to hear the higher-end speakers Jones is developing for Elac”. **(The Absolute Sound)**

“I have heard quite a number of people say that these new ELAC speakers sound amazing for the price. Everyone seems to be impressed with what he has been able to do with a small budget.

The sound. Well, the sound was gob smacking, jaw dropping, mind-bending, and a bunch of other superlatives; the sound was so very good, in fact, that it went far, far beyond what one might reasonably have expected for the price. In fact, if heard behind a sonically transparent but optically opaque scrim, I suspect most listeners would have guessed the speaker’s price to be at least 10X higher than it actually is. Not surprisingly, Jones and his little ELACs became the ‘buzz’ of the show, since almost all who heard them immediately grasped that Jones and ELAC may well have recalibrated our notions of what ‘value-priced high-performance audio’ can do and be. Finally, we have a genuinely inexpensive loudspeaker that not only sounds good ‘for the money’, but sounds genuinely good, full stop”.  
**(Hifiplus.com)**

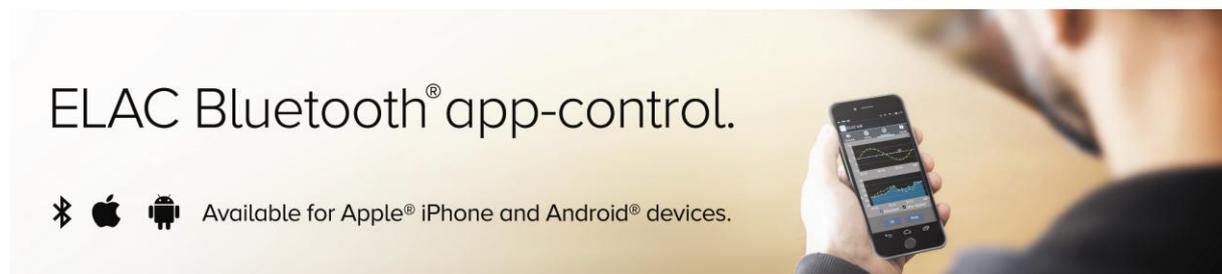
“It would be an exaggeration to say that this was the best sound I heard at the show, but if the production versions do as well (and we have no reason to expect that they won’t), the ELAC Debut series could well show a clean set of heels to some of its competitors selling for many times the price.” **(Stereophile.com)**

“After visiting Auralic I headed to the ELAC room to view Andrew Jones’s new \$229 loudspeakers. Andrew Jones was THE guy at TAD Labs for 17 years before leaving the company to join ELAC about three months ago. Andrew’s first project for ELAC is this new very inexpensive speaker. Paired with inexpensive cabling and an all in one integrated form Bel Canto, the new ELAC speaker sound wonderful. In fact this may have been my favorite demo of the show thus far. Mastering Engineer Paul Stubblebine was sitting behind me during the demo and noticed a few things the speakers were struggling with, but overall he enjoyed them very much as well. Andrew acknowledged the little issues Paul heard during

playback and assured us that the speaker is still in the prototype stage. Without the ears of a Mastering Engineer, listening to familiar recordings he may have worked on, I doubt most consumers would ever notice the tradeoffs this inexpensive speaker has compared to one many times the cost. This is a must hear demonstration for all show goers. Plus, Andrew may be the nicest guy in high end audio, or at least tied for first, so stopping to say hi won't hurt one bit." (**Computeraudiofile.com**)

"Certainly the item that created the biggest buzz at the show in terms of *price*, the Andrew Jones designed ELAC B5 monitor stood out not for its *high* price, but for sounding incredibly good even though having an MSRP of just \$229 the pair. When I sat through a demo the first time, people were asked how much they thought they would cost. I already had been tipped off, so I kept quiet. Most guesses ranged from \$800 to \$2500 for a pair. Unlike his previous highly thought of budget speakers from Pioneer, these *looked* much more expensive too. I've " I had a chance to check out the B5s at The Show and to say I was impressed would be the understatement of the year! These little speakers sounded gorgeous with more meat on the bone than you would believe! Many attendees experiencing the B5's kept asking where the subs were located. I am so excited to see Andrew hard at work with team Elac to bring speakers to the mass market that gives a complete picture of good ol'high fidelity. These folks, will completely alter the way you look at affordable hifi forever". (**Ron Brenay-New Record Day**)

"I hung around in Jones' demo room for longer than usual in order to gauge reaction to the Debut B5's price: US\$229/pr. Predictably, those numbers were met with double-taking consternation: "Two twenty-nine?" "Are you serious?", "What the %\$#?". The slightly larger B6 standmount will sell for US\$279/pr". (**Digitalaudioreview.net**)



## Reacties van bezoekers van T.H.E Show de op verschillende audioforums:

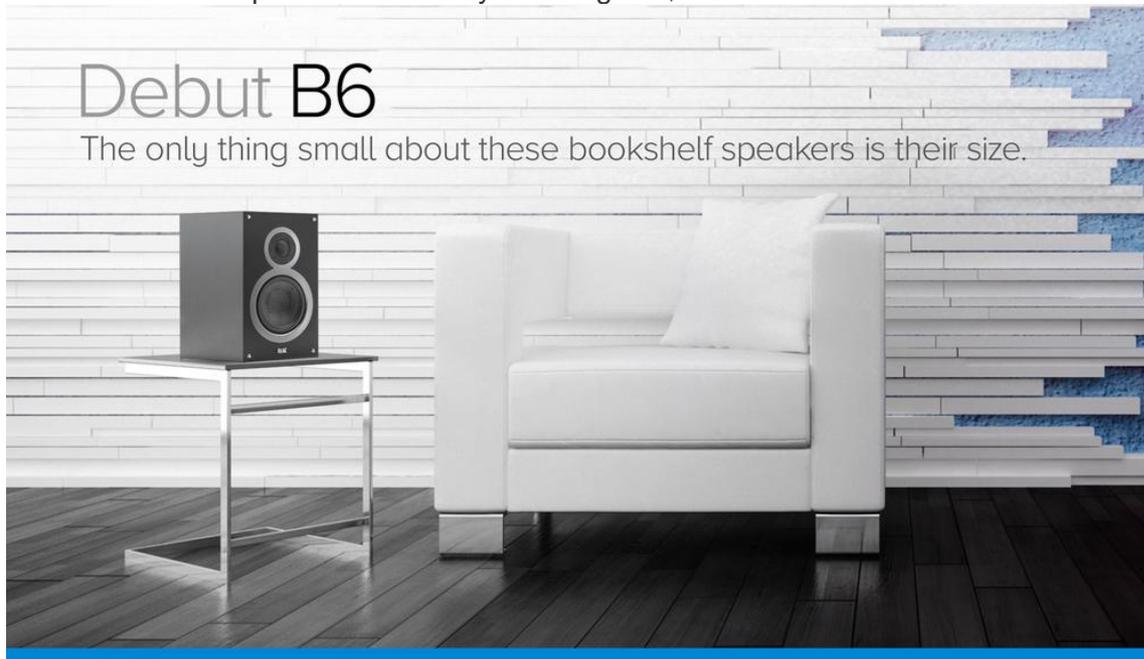
"What I heard in Andrew's demo of the 5 1/2" bookshelf at THE Show Newport sounded a league above the SP-BS-22LR's. His new endeavor is nothing short of breathtaking. He displayed the entire line of his new speakers these at T.H.E. Newport Audio Show this weekend. In the next room he had the smallest speaker in the line hooked up to a small 100w/ch integrated amp and it blew away not just the attendees, but struck fear into the other vendors that came to listen and see what all the excitement was about. Here were bookshelf speakers, retailing for \$229 a PAIR (MSRP) that sounded reasonably comparable (and better than some) to many of the \$2,000 to \$5,000 speakers (EACH) at the show. I went back a couple times during the show and usually half the people listening in the room were attendees and the other half were other speaker vendors. Later on when I saw the vendor reps in their own display rooms, I talked with several of them about the ELAC demo. To a person they were completely blown away and couldn't figure out how he had made something with such expensive parts, that sound so incredible at such an impossible price. One of the ID vendors said he was planning on bundling pairs the 12" S12EQ Subwoofers with their \$2,000 open baffle speakers as a pre-set package to pick up 6 dB".

"The first room I went to was ELAC. I had heard various attendees commenting on the high level of sound quality coming from their \$229.00 monitor so I wanted to hear them for myself. Well, the scuttlebutt was true. I couldn't believe what I was hearing. Incredible sound for such a small and affordable loudspeaker. I wish there had been something like this available when

I was getting started in this hobby. Clean, punchy and surprisingly extended--with no subwoofer help. Wow!"

"I have heard quite a number of people say that these new ELAC speakers sound amazing for the price. Everyone seems to be impressed with what he has been able to do with a small budget"

"These bookshelf speakers were truly amazing for \$229"



ELAC rooms: "The big surprise was the ELAC rooms and I later found out were the talk of the show in some respects. I heard folks in the halls telling others they need to go check out the ELAC room.

In one room, they were demonstrating a pair of Andrew Jones designed bookshelf speakers (the B-5) with a next to give away anticipated price point in my opinion. They were powered by a Bel Canto amp and source was a tablet PC.

What was amazing was the sound. These are their smallest model with a 5.25 inch woofer and 1 inch cloth dome tweeter in a two-way bass reflex design at a freq response of 46 to 20,000 Hz and sounds like it reaches even lower, which is nothing short of amazing for a speaker this size in my opinion. I was expecting to sound like the old "Where's the beef" commercial saying "Where's the bass". To my surprise I did not need to. What's really amazing is that there was no subwoofer to be found in the room and yet they were reaching down quite well for music and amazingly low for their size. They also have very good imaging and astonishing good clarity including in the low end. The only other time I heard something similar was with the Vantoo speakers, but that's comparing apples to oranges in my opinion. The Vantoo's are powered with a passive subwoofer in back. These ELAC B5s are passive all the way!

The other room had a static display of all the new Andrew Jones speakers coming up. They also had a couple of new subwoofers that have built in room correction which is done via iOS or Android. Mr. Christopher Walker demonstrated how it works for me and it's a trip. The big thing I like about it is that it virtually eliminates the need to do sub crawling trying to find perfect placement. Many times perfect placement is not possible. It was also really enjoyable talking to Chris about the company and stuff they are working on.

I'm still amazed by those tiny bookshelf speakers and wondering if Mr. Jones isn't using magic or something. LOL! I'm looking forward to the full line coming out. I really enjoyed my time at the ELAC rooms.

"I was blown away. I spent quite some time with both Andrew and Chris, and they have great plans for the future with ELAC".

"This was my first show so I had certain expectations for speakers I had only read about. Everything that was considered "high end" I didn't care for too much but walking out of the Elac room made me realize you don't need a ton of money to get incredible sound"

"Nevertheless, for audiophiles and home theater lovers, ELAC's new Debut series marks an exciting milestone. If these new speakers continue Andrew's legacy of high performance light years beyond their price, then we are all in for a real treat. We can't wait to get our hands on a set for review. Fall 2015 cannot come soon enough".

"I heard these at the Newport Show as well and they were one of the biggest eye/ear openers there.. Everyone was blown away.. Everyone!.. Andrew would say, "They cost 229 when they hit the market or around there".. People thought he meant \$2,029.. That's how amazing they sounded.."

"Saw and heard the B5 last weekend at THE SHOW demoed by Andrew and it was fantastic! I, and almost everyone in the room were in awe with the incredible sound coming out of those small speakers. They were clear, balance with great dynamics. The bass was strong and tight for a small monitor that quite a few listeners asked Andrew if there was a subwoofer in the room! I'm definitely getting these in September for a bedroom stereo speakers. 😊"

"Best Sound (for the money): Former TAD helmer Andrew Jones is already working his renowned magic just months after joining Germany's **Elac**. If the modest **Debut B5** loudspeaker represents the shape of things to come, watch out! Price: \$229. (Yes, that's right, the price is NOT a typo.)"

"Wait for the Elac Debut series speaker from Andrew Jones to come out in September. Probably the best price/performance speaker you'll ever hear. I heard it last weekend at the Newport show and it was amazing. Incredibly detailed while being very musical and satisfying. The bass response was off the charts and this was just the smaller bookshelf".



"Best Sound (for the money): The Andrew-Jones-designed **Elac Debut B6** (\$229 per pair—that's not a misprint) may not only be the greatest bargain at the Newport show, but may turn out to be the greatest bargain in the history of audio. This tiny econo-box was spectacularly, stunningly, amazingly great for the price. I can't wait to hear the higher-end speakers Jones is developing for Elac".

"Probably the best under \$1k/pr speakers I've heard"

"I went on Saturday. Didn't even know Andrew Jones was there, much less to debut his new Elac speakers until a friend who was working the Theta/Wilson room told me about them and gave a glowing review. I'd have to agree with everything that's been said about these bookshelves. I couldn't believe such good sound was achievable at less than 3 bills a pair".

"The surprise of my day involved Elac speakers and Andrew Jones. Andrew was very gracious and demoed his new 2- way small bookshelf/standmount for his new company. It was the best \$1,000 speaker you will hear at the show but it will carry a MSRP \$229 pair when it is released. Very nice."